

ORREN PICKELL

DESIGN | BUILD | REMODEL | MAINTAIN | CABINETS

WHAT'S NEW—AND NOT SO NEW—AS WE LOOK TOWARD 2018.



Lisa Pickell, President

As the new president of Orren Pickell Building Group, I'd like to first thank Orren and Tina for putting their trust and faith in me. This position has been a lifelong goal for me, and I'm very excited to continue on the journey as the leader of an outstanding company. Having worked in the business since high school, I have a perspective on where we've been but also a clear vision as to where we are going.

Lately the joke around the office is, "What's *really* changing?" Eric, my youngest brother, likes to answer, "Not much. Lisa's been my boss for as long as I can remember."

There is a lot of truth in that joke. The heart and soul of the company isn't changing. Orren and Tina aren't just my parents—they are my mentors and friends. They instilled their values in me, my brothers, and the company—treating people fairly, believing that if a job is worth doing it's worth doing well, providing a positive place to work and

building projects that make us all proud. It all comes down to doing what's right.

Orren and Tina will also continue to be involved in the business. Orren will be doing what he loves to do—meeting with clients and helping them to realize the vision of their dream homes.

Looking toward the future, Orren Pickell Building Group will continue to innovate in design, construction and technology. We will also be exploring new product enhancements and services. For example, we're extending our cabinet design services into closet design to provide greater options and a more seamless process.

Perhaps most importantly for our continued success, the group will put

a emphasis on developing the next generation of construction and design professionals. We know that in the coming decade, one of our industry's greatest challenges will be a qualified workforce. We're partnering with local schools and community programs to address the issue head-on.

Lastly, it is our incredible team and the combined millenniums of experience that will provide the backbone of our future. I've been a part of it for 22 years, and I can assure you, they are the best of the best. I am undeniably excited and proud to be their "new" leader, and I look forward to what the coming years will bring.



SAVE THE DATE

COCKTAILS AT KELMSCOTT PARK

See the model home, say hello to the team and enjoy some good cheer with us!

Wednesday, December 6

5:00 to 7:30 pm

111 Franklin Place East, Lake Forest

GOODBYE DATED DETAILS. HELLO ELEGANCE.

The first place any home design is likely to show its age is in the kitchen or baths. After all, even the most on-trend, seemingly timeless design won't last forever. Fortunately, that means that when this Glenview home was ready for a makeover, bringing the kitchen and master bath up-to-date gave the whole house a fresh perspective.

The family had three goals for the renovation. They wanted to: 1) replace stained oak doors and trim; 2) bring in new kitchen cabinetry and appliances; and 3) update an awkwardly shaped, outdated master bath.

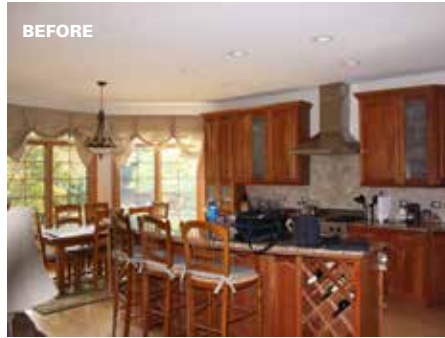
The Orren Pickell team worked closely with Catherine Schager Designs to bring the home's millwork- and detail-driven concept to fruition. Pickell and Catherine have a long history together—she was part of our team before launching her own firm. As a result, Catherine knew that we would assure the quality and craftsmanship her clients deserve.

The result is nothing short of spectacular. In the kitchen, a new layout creates a more functional, triangle workflow that reflects the family's cooking style. Gray and soft white cabinetry opens up the room, while Taj Mahal Quartzite countertops and glossy French Clay backsplash tiles help reflect natural light from the breakfast room deeper into the space.

In the master bath, the angled wall has been bumped out to a rectangle, creating space for a shower and a larger closet. This paved the way for a full upgrade from floor to ceiling. Four-leg metal washstands, chic nickel faucets and a freestanding bathtub with a burnished exterior all evoke vintage European styling, while white Calacatta marble surfaces are 100% contemporary. The combination works beautifully, making the master bath almost too stunning for the owners to keep to themselves.

Kitchen: A grand center island with a single-bowl sink anchors the work triangle and adds storage space. Painted gray and white cabinetry is topped in Taj Mahal Quartzite and complemented by a Transceramica French Clay backsplash in Automne Glossy.

Bathroom: Removing the angled wall makes space for a freestanding Margaux cast iron bathtub with a burnished finish by Waterworks. Calacatta Gold marble is used on the floor and atop Pratt four-leg washstands (also by Waterworks), while split-face, stacked statuary marble adds texture to the wall.





Raised-panel cabinetry in a rich java finish was custom designed and fabricated to suit the space.

MEET SARAH BURGER, LEED GREEN ASSOCIATE, PROJECT MANAGER AND DOG LOVER.



Sarah Burger

It's been a big first year at Orren Pickell for project manager Sarah Burger. Since last September, Sarah has helped see the Kelmescott Park development to successful completion, earned her architecture license and added a second dog to her family.

Initially assigned to lead the Kelmescott Park model home development, her responsibilities quickly grew to project management for all of the single-family homes in the community. She helped determine pricing and specifications, then worked with homeowners to select options and finishes. Her fresh perspective has challenged the Orren Pickell Building Group to innovate and streamline processes in ways that will benefit future developments.

"I wanted to join the Pickell team so I could learn, grow and be challenged by people who are in the know," offered Sarah. "I'm thankful for the opportunity to work hand-in-hand with our superintendents and contractors to look at details, best practices, you name it—on the job site and in the office."

At the same time, Sarah believes that the things she learns from clients are just as important. "Each project requires a unique approach, and I learn something from each one that helps me to a better job for the next," adds Sarah.

Now that she's completed her architectural exams, Sarah is turning her attention closer to home. "You'd think talking about construction and design at work all day would be enough, but our house has been a blank slate for two years. We're finally painting and talking about landscaping."

When she's not working, Sarah is most likely spending time with her husband and their furry friends, Stanley and Stella. "There's nothing like having dogs to greet you when you come home from work! And, fortunately for me, the Pickell office is very dog friendly!"

OUR CLIENTS' OWN WORDS.

"We having nothing but praise for the Orren Pickell Building Group . . . The team does high quality and innovative work—and they have always been great to work with!"

"The entire second floor of our house was gutted and rehabbed with the utmost care and highest quality wood and cabinetry. The master bedroom and bathroom were absolutely spectacular! There were no delays...and the schedule was met on time."

"We hired OPBG to build our custom dream home . . . and found them to be exceptional in both the design and build phases. We have very high expectations and OPBG's talented team is there when you need them. We were pleased that we can follow the various stages right on our own client website."



IN THE GOLD COAST, A “SIMPLE BASEMENT REMODEL” BECOMES MUCH MORE.

This 1800s-era brownstone in Chicago’s Gold Coast is listed on the National Register of Historic Places. The upper floors had been renovated with sophistication and care by a previous owner, but the lower level remained untouched. The owners knew they wanted to utilize the space for more than storage, but they didn’t know where to begin.

Upon seeing our crews working in the neighborhood and reaching out to the Orren Pickell Building Group (see sidebar), the family outlined their goals to our design team. At the first meeting, the plan was a simple basement remodel with a workout area and a place for the children to play. However, in subsequent meetings, the family began to explore the opportunities

the space presented, and the scope of the project grew.

The completed basement now includes an expansive, glass-enclosed wine cellar with a tasting table, built in refrigeration and a humidor. The well-equipped home gym features a mirrored wall, and the mudroom includes custom cabinetry to stow each family member’s gear. The play space, originally just an open area for the children, now has a custom foosball table as its centerpiece. And the new bathroom boasts a steam shower and a Carrara marble-topped vanity.

Finally, wainscot in the TV room, hallway and workout room matches the paneling in the upper floors, to connect and unify the spaces.



This page: A natural-and-blue color scheme flows throughout the lower level. Matching wainscot, cabinetry and trim extend throughout the house, but are painted blue in the cheery mudroom and gym.

Opposite: A glass-enclosed tasting room features custom wine storage and a hutch for glassware and serving pieces, all stained in a walnut finish to add warmth and depth to the space.



FROM CHANCE MEETING TO CLOSE FRIENDSHIP.

Pickell sales consultant Tom Hackett recalls how this Gold Coast renovation came about. “We were working on another 1800s brownstone down the street, and the homeowner saw our sign,” explains Tom. “The family contacted me and said they were just looking for a simple design for the basement.”



Tom Hackett

Needless to say, as the family realized the project’s potential, the plan began to grow. Tom and the Orren Pickell team helped assure that the finished space incorporated features that made the space perfectly reflect the needs of the parents and their children.

“The end result is gorgeous,” adds Tom. “Even better, because of this project, the owners and I have become great friends.”



WHAT CAN CUSTOM HOME MAINTENANCE HANDLE FOR YOU?

A standard maintenance contract includes all preventive services. For example, we will:

- Clean hood filters and refrigerator and icemaker coils
- Adjust cabinet doors and hinges
- Recaulk around windows, showers and exterior fixtures
- Inspect and regrout tile
- Touch up paint and repair cracks
- Clean and re-mortar fireplaces
- Lubricate garage doors
- Replace batteries and lightbulbs
- Clean gutters and downspouts
- Replace filters, check and clean furnaces, air conditioners and humidifiers
- Vacuum vents and ductwork
- Check and clean drains, toilets, faucets and shower heads
- Ready outdoor systems for summer and winter



In addition, we can perform any other tasks you might need such as power washing, sealcoating the driveway, refinishing floors, repairing plumbing and electrical, window washing, replacing roof shingles, and more. Our team gets it all done with a single phone call.

Don't miss another season!

Find out more about the Orren Pickell custom home maintenance program and request pricing now. Reach out to Jenn Koeune at 847-572-5200.

PROFESSIONAL HOME MAINTENANCE ADDS UP TO LONG-TERM BEAUTY AND LIVABILITY.



Since officially kicking off in 2003, the Orren Pickell maintenance program has won some committed advocates. Think about it—like landscape maintenance, home maintenance protects your investment, keeps it looking its best and takes a preventive approach to care. Systems are cleaned, monitored and maintained on schedule. We change the batteries in all smoke detectors and tighten the knobs on your cabinets so you don't even have to think about it.

Perhaps most important, if you need an emergency repair, there's just one number to call. Our professional team will have a solution for you in no time. Take maintenance off your plate. Call us now for personalized pricing.

IN THEIR OWN WORDS . . .



Orren Pickell Building Group has always been very responsive, professional and competent in maintaining the beautiful home that they designed and built for us 15 years ago. They just completed our bi-annual maintenance program.

—Charles Frank (from Houzz)



We built our home with Orren Pickell in 1998. We joined the Maintenance program at its inception in 2004 and have been in the program ever since. The maintenance team is a wonderful group of trained professionals who twice a year go over our entire home in detail. We have had very few problems over the last 19 years, but the team has caught them and either was able to fix or bring in other professionals who have solved the issue. We know it has saved us money as they caught a few small issues that could have become problematic and expensive if we did not have them addressed. We highly recommend the Maintenance group for any potential clients looking to keep their home in tip top shape!

—Rick & Tracey Hazan

“THE ORREN PICKELL MAINTENANCE PROGRAM IS A MUST HAVE!

They are dependable, reliable, efficient, timely, highly qualified and the kindest team of people to work with. They have your best interest at heart, and teach you things along the way to be a better homeowner as well.



My family life is busy with 2 people working and 3 kids in 3 different sports. My husband and I do not have the time nor the skill set to properly maintain our beautiful Orren Pickell built home that we cherish and knowing that our home is maintained. The Pickell team will work with you to design the most efficient maintenance program that fits your needs and your lifestyle within home so you get the best deal for your money. There are things we change around due to the season or needs of our home. . . . I highly recommend that you use them. It is well worth the money!”

—Eric D.

THANKS TO JENN KOEUNE, MAINTENANCE MEANS A PERSONAL TOUCH.



Jenn Koeune has been part of the Orren Pickell maintenance team for almost as long as it’s been around, starting off as a maintenance and trim assistant in 2002 and becoming the program manager in 2011. She knows almost as much about our clients’ homes as they do.

While construction-related relationships tend to have a beginning and end, and may continue as homeowners build

new homes or renovate, maintenance allows Jenn to really get to know our clients. “I enjoy building long-term relationships—I get to know our clients’ families, hear about their children growing up, their travels and so much more,” offers Jenn. “I also enjoy solving problems, whether it’s fixing a chirping smoke detector over the phone or troubleshooting an alarm on a back-up sump pump. It’s rewarding.”

Jenn feels like she continues to learn about home maintenance, construction and customer service every day. “I’ve gone from being the Habitat for Humanity volunteer who got assigned simple tasks like handing things to people on ladders to managing a home maintenance program for a premier building group.”

It’s no surprise to Jenn that so many homeowners prefer professionally managed maintenance. “Even after 15 years,” adds Jenn, “I can’t perform all of the necessary tasks myself, but I can see why it’s so important to stay ahead of maintenance. And it’s a big advantage to simply know the right person to get the job done.”

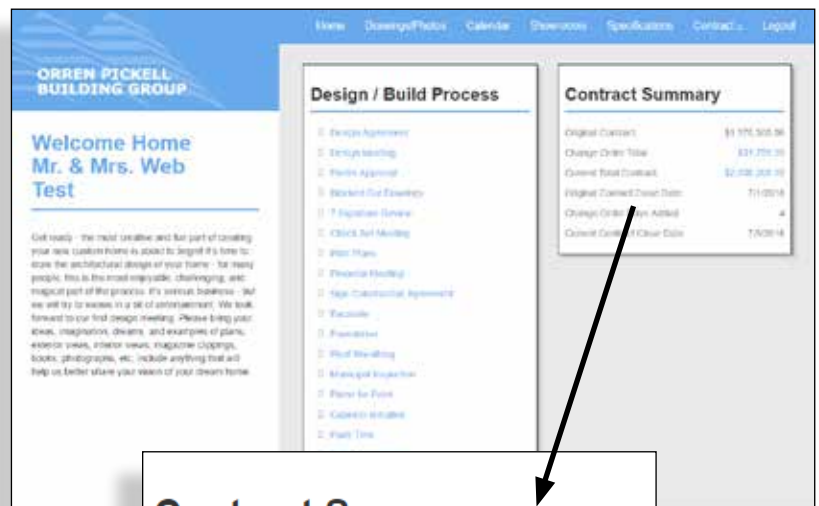
24-7 VISIBILITY INTO YOUR HOME’S PROGRESS.

Wondering about finish carpentry or wiring at midnight? Or which change orders have been approved? One of the ways Orren Pickell helps clients sleep better is through a custom client web portal. For larger projects, we create an individual website where you can monitor your home’s progress and find everything you need to make decisions with confidence.

YOUR SITE IS A SECURE HUB FOR:

- Photos of our progress throughout construction
- Reviewing and approving change orders
- Fully transparent contract pricing including any approved changes
- Up-to-date schedules and timelines
- Current (and past) blueprints
- Specifications and costs for selected appliances and features
- Vendor showroom details

Constructech magazine selected an early version of our client web portal for a Vision Award, which honors innovative solutions that leverage technology to advance the industry. The platform has continued to evolve ever since, giving our clients unparalleled visibility into the completion of their homes.



Contract Summary	
Original Contract	\$1,976,505.86
Change Order Total	\$31,759.39
Current Total Contract	\$2,008,265.25
Original Contract Close Date	7/1/2018
Change Order Days Added	4
Current Contract Close Date	7/5/2018

A VISION OF LAKE FOREST LUXURY — SEE THE FULLY-FURNISHED MODEL AT KELMSCOTT PARK.

Prepare to be wowed. As part of an exciting Focus Development community, Orren Pickell Building Group was selected to build 12 exceptional single-family homes. Now the model home is ready for prime time, fully furnished and impeccably accessorized to bring the concept to life.

Each home features three to five bedrooms, high-end Sub-Zero and Wolf

appliances, hardwood floors in the living areas, first-floor master suite, custom cabinetry and natural stone master baths.

The furnished model offers the perfect opportunity to visualize how the spaces can work for your lifestyle today and into the future. The soft, resort-inspired color palette, richly textured upholstery and relaxed furnishings add up to a welcoming,

gracious effect that's equally well suited for Sunday mornings with the paper or an elegant dinner for 10.

Picture yourself at Kelmscott Park. The model home makes that easy to do.



**WE CAN'T WAIT
FOR YOU TO SEE IT!**

Visit the "Available Now" section on our website or call Susan Hamilton or Tom Hackett at 888-PICKELL to arrange for a private showing.

The Residences
Kelmscott Park
LAKE FOREST

ON THE BOARDS: FAMILY OF FIVE PLANS UPGRADE TO "EVERYTHING WE WANTED," INCLUDING THE "BEST KITCHEN EVER."

Upon finalizing the design phase, this Vernon Hills family is excited about moving into a home that is completely their own.

It was time to move out of their starter home, but with three growing sons who didn't want to switch schools, the family committed to staying in their current area. They looked for homes that offered more garage space, private baths with each bedroom, separate home office areas for both parents, and more outdoor space. But the home they envisioned would have to be designed from the ground up.

"I'd seen Pickell drawings come through our office and visited job sites," offers Brian, whose work as a landscape architect made him familiar with the Orren Pickell company's work. "That also meant I understood the advantages of a design-build firm. In a big project, there will be a lot of little issues that need solving, and it helps to have everyone on the same team."

At the first meeting, the couple was surprised to see Orren Pickell. "He wasn't just there as a sales hook," explained Alysha. "He knew what was going on, he'd been to the site and he brought ideas." But it wasn't just Orren's presence. The family felt they'd found a firm that "just got it."

The result is a home that responds to the family's needs and takes advantage of forest views behind the property. "It's going to be the best kitchen ever," expressed Alysha. Custom cabinetry is concentrated below the counters, dispensing with hard-to-reach high cabinets and opening up the space. A giant island looks out through a wall of glass into the Park District land beyond. And a "ginormous" walk-in pantry, cabinet-fronted appliances and a plumbed-in coffeemaker help satisfy the wish list. Perhaps most important, after years of a running joke about "not being allowed" to have a double oven in the last house, that (including a steam oven recommended by Orren) will be available for creating next Thanksgiving's feast.



ORREN PICKELL

ARCHITECTURE • CUSTOM HOMES • REMODELING • CABINETS • HOME MAINTENANCE

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