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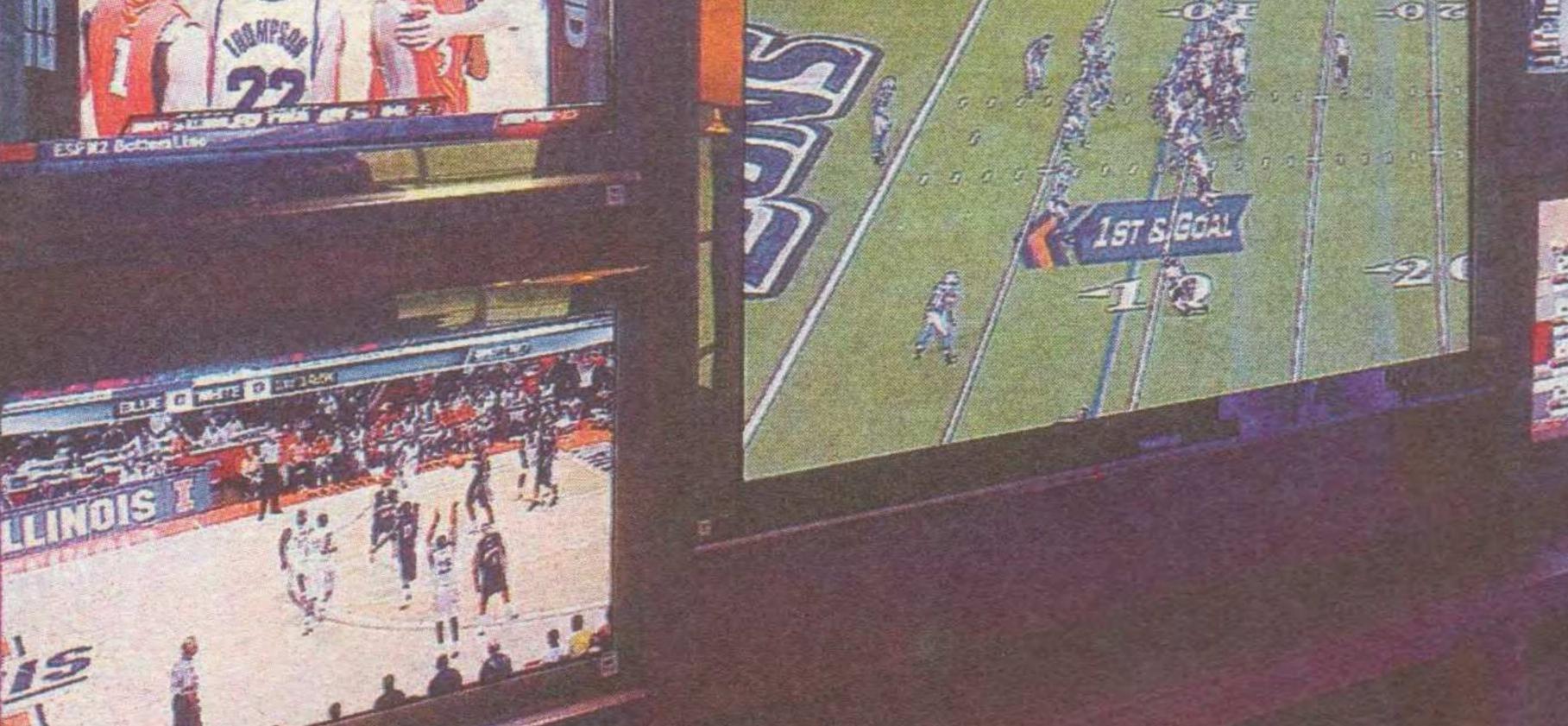
SEPTEMBER 4-10, 2014 | NORTH SHORE

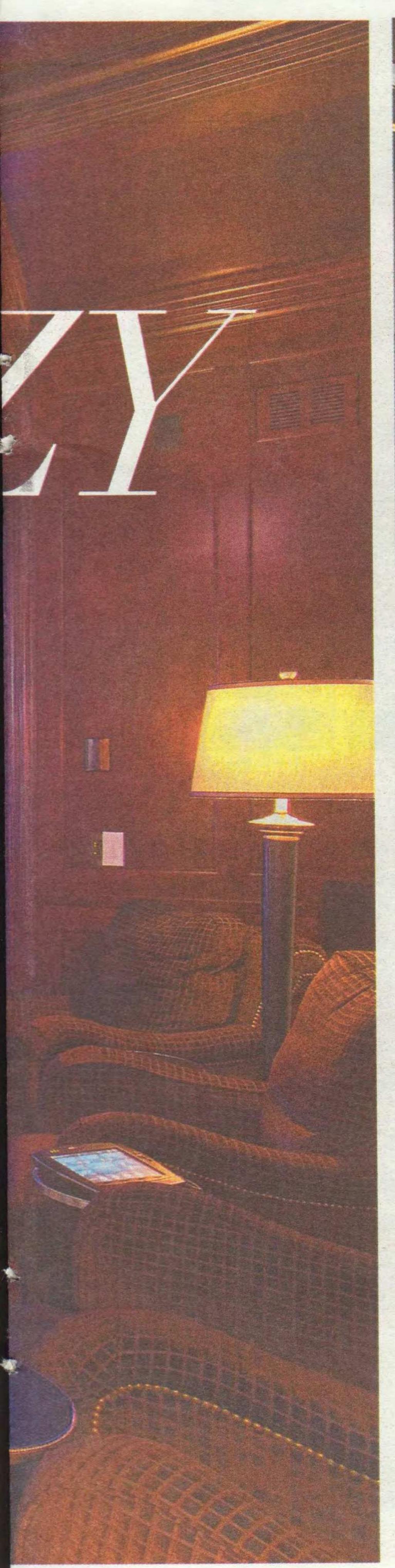
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WHAT'S TRENDING FOR FALL - PLUS, 4 MEDIA ROOMS JUST IN TIME FOR FOOTBALL SEASON











theaters

are becoming

North Shore

LEFT: This Highland Park man cave is the perfect place to watch every NFL game at one time. Plus, the room is private, enclosed by a glass door that can be frosted with the push of a button.

he latest requirement in luxury living listings is the media room. Beyond the standard flat-screened man BY ASHLEY DEVICK cave, these mini-theaters showcase top-of-the-line sound, seating and projection. So what makes a media room stand out? According to Steve Aisen, founder of Newgard Custom Homes (181 Beach, Glencoe, 773-505-2556; Newgardhomes.com), it's all about creating the "going out to the movies" experience right in the comfort of your home. It starts with the big picture — literally: Since these are ultimately movie rooms, opt for a screen size between 100 inches and 140 inches. "We recommend an HD projector, and sometimes people even want 3-D," says Aisen. And since technology is always changing, it's important to plan for the future. "We're putting in cabling and wiring with the capacity that can handle equipment that hasn't even been marketed yet," he adds.

Once the visual technology is in place, homeowners strive to create lounge-like spaces — the more comfortable the better. A stadium configuration adds to the experience. Opt for big, plush chairs with cupholders and reclining backs. Aisen recommends implementing seats for somewhere

ABOVE: Pickell recently helped create this "Star Wars"-themed media room in the North Shore. The theater, which took more than two years to complete, is equipped with 12 leather chairs, 7.1 surround sound, a CineWide screen and a must-have in hand-painted murals of images from the "Star Wars" movies.

> between six and eight people, and cautions against creating a room much bigger than that. "You don't want to create an empty stadium experience, if the views from the back are too far away."

Finally, a media room should be equipped with an excellent audio system to create "an ambient space that surrounds you, like [in] a theater," says Orren Pickell, president and CEO of Orren Pickell Building Group (550 Frontage, Northfield; Pickellbuilders.com). Given the expense of adding a media room, Pickell suggests finding ways to make it multi-functional. One of his clients created a "Star Wars"-themed media room that doubles as a stage where musicians can play during parties and the acoustics are already in place.

Either way, adding a personal touch can give a home theater extra legs. "When you're doing a media room, you can choose your own color palette, going with something more contemporary or old film noir or something a little bit more 1950s and '60s," says Aisen. Why not make it your own? It's all about fun, after all.

Grab some popcorn and sit back while we show you some on-themarket homes with the ultimate media spaces.



