

# Concepts



**Orren Pickell**

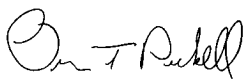
It is a privilege to wake up each day and work with our amazing clients. I have the distinct honor of building people's dream homes, custom homes where couples will start their families, remodels to make a house a home and houses where couples happily retire and enjoy their family on the weekends. Each one is unique and

each one is a privilege to build. With headlines announcing rising prices, increased sales and more new construction, I know I will have the opportunity to continue this legacy for many years to come.

Recent reports state that builders broke ground on 2.3 percent more homes and apartments in August than July. The Commerce Department said the annual rate of construction rose to a seasonally adjusted 750,000, which was driven by the best rate of single-family home construction since April 2010. After years of inactivity, new-home sales are up, builder confidence is high and increases in home prices appear to be sustainable.

We are not just seeing this in the papers—we are experiencing this resurgence right here at Orren Pickell Building Group. New projects are underway across the Midwest and homeowners are eager to break ground. We are delighted to have multiple homes on the drawing boards and three breaking ground this month. We have a lot to be excited and thankful for and are thrilled to share it with you in our newsletter.

I invite you to view our latest home, *At Home Getaway*, in Bannockburn on Saturday and Sunday, October 20 and 21; October 27 and 28; and November 3 and November 4, from 11:00 AM to 4:00 PM daily. Stop by to say hello and find inspiration for your new dream home.



Orren Pickell  
President and CEO, Orren Pickell Building Group, LLC

OPEN SATURDAY & SUNDAY, 11-4 PM  
**OCT. 20, 21, 27, 28**  
**NOV. 3, 4**

27 Aberdeen Ct., Bannockburn, IL 60015



*The newest addition to the Bannockburn community.*

## SHOWROOM EVENTS

Orren Pickell Design Showroom  
1799 Willow Road, Northfield



**Saturday,  
November 17**

**1:00 pm - 3:00 pm**

Tips and trends on kitchen design and remodeling.

**Throughout  
December**

Make a difference this holiday season and drop off unwrapped toys for Toys for Tots.

## OUR LATEST CONCEPT HOUSE IN BANNOCKBURN: AT HOME GETAWAY



*The stately limestone entrance to the Moreland Home.*

while tailoring them to their own family's needs today and in the future. The result is a dream home they never want to leave—like the vacation you never want to end. It's the newest Concept House by Orren Pickell.

This rustic nouveau residence boasts all the amenities of a luxurious retreat with the warmth and comfort of home. Unique offerings reminiscent of a far-off oasis include a sleeping porch for the family's at-home camping trips, an expansive yard for outdoor play and an adventure zone just for the little ones. For the grown-ups, *At Home Getaway* features a cigar patio, an outdoor kitchen and a master suite, complete with a Zen bath, late night kitchen and private balcony. Other amenities include a gym and sleek spa, a finished lower level with billiards and a family pub where the Morelands and their friends can catch the big game.

Inspired by the blend of formal and informal living from *The Scottish Manor*, *At Home Getaway* incorporates these contrasting aesthetics through specific rooms and design details. Rustic and reused materials matched with sleek and stylish elements result in smashing juxtapositions throughout the home. A formal dining area and handsome library complement the laid back great room and welcoming kitchen, perfect for both intimate family dinners and large gatherings.

"We are the family that hosts Thanksgiving," explains Ray Moreland. "We could see ourselves hosting a formal family dinner on one side of the home and then enjoying leftovers as a family on the other side."

Self-described as "open kind of people," the Morelands wanted an open floor plan which affords accessibility and opportunities for entertaining in many areas, yet also allows for privacy in tucked-away rooms. One of their favorite details is the flow from the kitchen to the patio, which overlooks more than two acres of wooded land. They are also able to connect with the "great outdoors" through the sleeping porch on the second floor, where they've spent many nights playing with the kids and enjoying music which streams from their built-in sound system.

What excites the Morelands most about their new dream home is that it was built to last a lifetime. Even as their kids grow, the home will perfectly suit their needs and will always be an *At Home Getaway*.

The Moreland family's decision to open their home to the public was an easy one. After touring more than 50 homes across the North Shore, they found Orren Pickell's concept house, *The Scottish Manor*. It was there that they finally found exactly what they wanted in building quality and architecture.

They looked to Orren's team to implement design elements from *The Scottish Manor* into their new home,



*Orren Pickell Signature Collection cabinetry with Carrara marble countertops and reclaimed wood beam ceiling.*

**Get inspired and see *At Home Getaway* for yourself when the home opens to the public for weekend tours. Join us from 11:00 AM to 4:00 PM on Saturday and Sunday, October 20 and 21, October 27 and 28, and November 3 and November 4. Admission is free, but donations of unused and unwrapped toys are being accepted at the door for Toys for Tots.**



*Left: Feel the breeze from the sleeping porch. Right: Custom cabinetry in the powder room.*



## A "CRYSTAL" CLEAR WINNER

Orren Pickell Design Group enjoys a rich history of designing and building award-winning homes, including this exceptional estate, which was awarded a Crystal Key from Home Builders Association of Greater Chicagoland (HBAGC). Built for entertainment and private enjoyment, this traditional home boasts function without compromising incredible design. A neutral palette of grays with metal elements allows design details and the homeowner's personal aesthetic to shine through in all rooms of the home. Built for a family with two young children, we incorporated unique and practical storage spaces, but never at the expense of beautiful design and superior craftsmanship.



*The breakfast room is flooded with light and features a unique latticed ceiling set into the crown moulding.*



*The open staircase with its custom metal balustrade wrapping the stair treads.*

## WHITE CAPS AND SUNSETS

Carol Bilder and her family enjoy a longtime love affair with Michigan. They have had a second home in Harbor Country since 1997. They always knew that their "legacy home" would be against the beautiful backdrop of Lake Michigan. As her family continued to grow, Carol set her sights on finding a lot that would accommodate the dream home she always envisioned for herself, her husband, children and grandchildren. Then one day she found a house for sale that was situated on nearly an acre of beachfront property. She immediately knew that she had found the site for her family's dream home.



*Carol Bilder*

The Bilders had fallen in love with another Pickell home in the area and knew that his team would be able to design and build exactly what they wanted. "When you work with Pickell you get the whole package," Carol said.

As an artist, Carol had a strong vision of her new home and wanted to ensure her personal touches were incorporated into the space. She was inspired to learn that the home was previously owned by another artist who lovingly named the property "White Caps." In an effort to make the home her own, yet keep the former homeowner's legacy alive, she adapted the name to "White Caps and Sunsets"—a theme which she and the Pickell team were able to weave into nearly every aspect of the residence.

The Bilder residence features a honey-onyx kitchen island, which picks up the sunset's glow and views of the waves and horizon from nearly every room, plus a stained glass window in the master bath bearing the home's logo. With Pickell's team, Carol was able to achieve her vision and use her home as her largest canvas. At completion, Carol personally painted the logo on the chimney and said, "It was as if I was signing my largest painting."

Now Carol and her extended family spend nearly every weekend enjoying all aspects of this one-of-a-kind masterpiece.

# BREAKING GROUND THIS MONTH



1799 Willow Rd., Northfield, IL 60093  
1-888-Pickell | www.pickellbuilders.com

PRSR STD  
US Postage  
**PAID**  
Villa Park, IL  
Permit No. 121

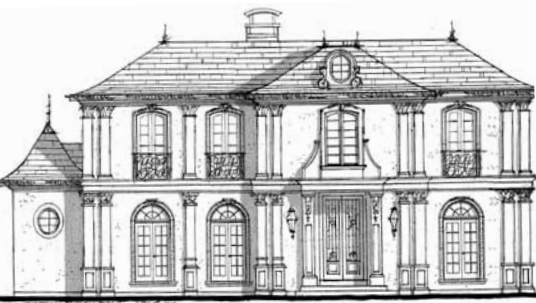
ADDRESS SERVICE REQUESTED



*A craftsman-inspired home in Olympia Fields*



*A retreat in Woodstock*



*A bit of France in Hinsdale*

Graphic design by Patrick Falso, Allegro Design Inc. | Photography by Linda Oyama Bryan & Cynthia Lynn

## We've consolidated our offices in Northfield!

### New Office Address

550 Frontage Rd Suite 3800  
Northfield, IL 60093  
847-572-5200

### Same Showroom Address

1799 Willow Rd.  
Northfield, IL 60093  
847-572-5252



## TALES FROM THE MAINTENANCE GROUP



"You never know what the next call will bring" says Jenn Koeune. We had a request not too long ago from

a homeowner who had just purchased new great room furniture. Our initial reaction was that they might want us to help move the furniture around. But what they wanted was much simpler (so we thought) than that.

In order to plug in their couch (that's right), they needed a floor outlet installed. A simple job that could be done by one person in no time at all. How wrong we were! An intricate web of radiant heat tubing lied beneath the hardwood floor. That meant the HVAC contractor had to turn on the system. Then a

contractor with a thermal imaging camera had to map out the tubes. Finally our techs had to mark the tubing in order for the electrician to install the outlet without causing a leak. The job was done quickly, efficiently and properly. Both the client and the couch couldn't be happier.

Homeowners love our Maintenance team and it's no wonder since they are on call 24/7 to handle repairs that are both big and small. It might be a shorted out light fixture, a plumbing problem, a broken screen door, an air conditioning system that doesn't work or a myriad of other issues. They are also the experts who prepare your home for the next season.

*Our maintenance team—Randy Borchert, Mitch Roper, Carl Kraemer, and Jenn Koeune—is here for you! We service homes throughout the midwest and are on call 24/7.*

Contact Jenn at (847) 572-5296.

**Want more?  
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*Just search Orren Pickell Building Group from the Facebook homepage.*